



# Sustainable Packaging Innovation Forum

Amsterdam • 10<sup>th</sup> - 11<sup>th</sup> March 2026



**Get in touch for more information**

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# Who we are and what we do

## What we do

Innovation Forum is a purpose-driven organisation dedicated to making sustainability a business priority. Through our global network of 40,000+ senior professionals, we convene industry-leading conferences and publish critical insights on the most pressing sustainability challenges across global supply chains. Beyond events and publishing, we provide tailored stakeholder engagement, research, and communication services, leveraging our extensive network and cross-industry expertise to drive meaningful change. Through our independent and constructive approach, we help organisations navigate complex sustainability challenges and collaborate with confidence.

## How we do it



### Conferences

Find out more about our partnership opportunities

[Read more](#) >



### Stakeholder engagement

Find out more about our workshops and launch events

[Read more](#) >



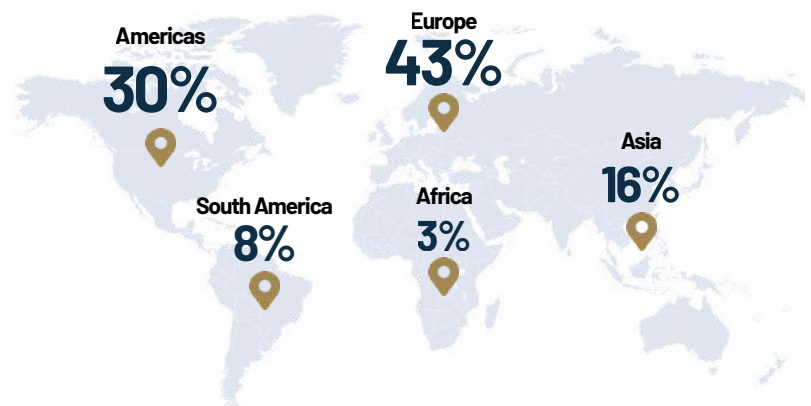
### Communications, publishing and research

Find out more about our podcasts, articles and research

[Read more](#) >

## Network and Reach

IF's audience includes more than 40,000 senior professionals working in sustainability and supply chains, globally. This network has been curated through years of conferences, publishing and discussion platforms.



**Newsletter/  
database**

**30,000+**

sustainability  
professionals



**Webinars**

**1,000+**

regular sign-ups



**Website  
audience**

**110,000+**

annual users



**LinkedIn  
channels**

**20,000+**

sustainability  
professionals



**Podcast  
channel**

**8,500+**

monthly  
downloads

# 2025 - 2026 Conference calendar

## Food and Agriculture



📍 **Amsterdam**

The Future of Food and Beverage

**May 2026**

12<sup>th</sup> - 13<sup>th</sup>



📍 **Minneapolis**

The Future of Food and Beverage, USA

**May 2026**

27<sup>th</sup> - 28<sup>th</sup>



📍 **Amsterdam**

Sustainable Commodities and Landscapes Forum

**Oct 2025**

21<sup>st</sup> - 22<sup>nd</sup>



## Apparel



📍 **Amsterdam**

Sustainable Apparel and Textiles Conference

**April 2026**

29<sup>th</sup> - 30<sup>th</sup>



📍 **New York**

Sustainable Apparel and Textiles Conference, USA

**June 2026**

TBC



## Packaging



📍 **Amsterdam**

Sustainable Packaging Innovation Forum

**March 2026**

10<sup>th</sup> - 11<sup>th</sup>



📍 **Chicago**

Sustainable Packaging Innovation Forum USA

**Oct 2025**

28<sup>th</sup> - 29<sup>th</sup>



## Climate Action, and the Energy Transition



📍 **Amsterdam**

The Energy Transition Innovation Forum

**April 2026**

15<sup>th</sup> - 16<sup>th</sup>



📍 **Amsterdam**

The Scope 3 Innovation Forum

**June 2026**

16<sup>th</sup> - 17<sup>th</sup>



📍 **Washington D C**

The Scope 3 Innovation Forum USA

**Dec 2025**

3<sup>rd</sup> - 4<sup>th</sup>



## Responsible Sourcing



📍 **London**

Responsible Sourcing and Ethical Trade Forum

**Mar 2026**

18<sup>th</sup> - 19<sup>th</sup>



📍 **London**

Critical Minerals Innovation Forum

**Nov 2025**

5<sup>th</sup> - 6<sup>th</sup>



# Annual Partnerships

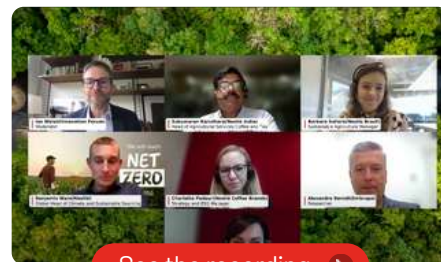
Our partners utilise IF conferences, publishing and stakeholder engagement services to create consistent touchpoints with a global network of 40,000+ sustainability leaders, gaining insight into – and recognition for – their sustainability initiatives.

## Case-study partnership approach: Nestlé



### Virtual event: Nestlé Global – A Climate Progress Update

Nestlé has partnered with IF to launch their regenerative agriculture strategy, their living income strategy and the Nescafé 2030 strategy, amongst others. In this example, we co-created and hosted a virtual event to update stakeholders on their 2023 Climate commitments. Together, we designed an agenda that featured a keynote presentation, case studies, and a live Q&A. The event received 2,365 registrations, 1,012 live attendees, and 147 questions.



[See the recording](#)



### Thought Leadership interviews

- [Why Nestlé is focusing on scope 3 emissions](#) – 1,807 downloads
- [How Nestlé advocates for effective climate action](#) – 1,408 downloads



### Stakeholder Engagement Workshops

Nestlé has partnered with Innovation Forum to test and validate sustainability strategies with key stakeholders before launch, gaining valuable feedback on topics from regenerative agriculture to human rights. This process helped Nestlé identify pressing issues, refine its strategy, and build lasting stakeholder relationships. Innovation Forum's workshops offer organizations a platform to validate initiatives pre-launch, ensuring credibility and impact through expert stakeholder engagement.



### Conference sponsorship

Nestlé has leveraged Innovation Forum's conferences—particularly the Scope 3 series and Commodities and Landscapes Forum—by curating sessions, hosting side events, and sponsoring main-stage discussions to elevate key initiatives.



*"Innovation Forum has organized stakeholder panels for some of Nestlé most iconic brands. We have highly valued Innovation Forum's subject-matter expertise in different fields of sustainability and its efficiency in delivering the panels for us smoothly end-to-end."*



**Christian Vousvouras**

Corporate Communications and Sustainability Manager



# Sustainable Packaging Innovation Forum

Reduce, reuse, redesign: How to turn regulatory pressure into business innovation, packaging solutions and commercial advantage

[Read the agenda](#) >

## 2025 speakers



**Jodie Roussel**

Global public affairs lead - packaging & sustainability



**Dave Lütkenhaus**

Global sustainability & innovation director

DIAGEO



**Alexander Cramwinckel**

Global circularity strategy lead

HEINEKEN



**Davide Braghiroli**

Director - packaging sustainability solutions



**Keiko Tago**

Director packaging sustainability



**Dries Van Aerde**

Sustainability director - sustainable packaging office

Coca-Cola PARTNERS



**Flávio Ferreira**

Global packaging sustainability director



**Vanessa Harrer**

Head of sustainability & mindful snacking Europe

Mondelēz  
SNACKING MADE RIGHT



**Trenten Huntington**

Senior manager - packaging sustainability

Kraft Heinz



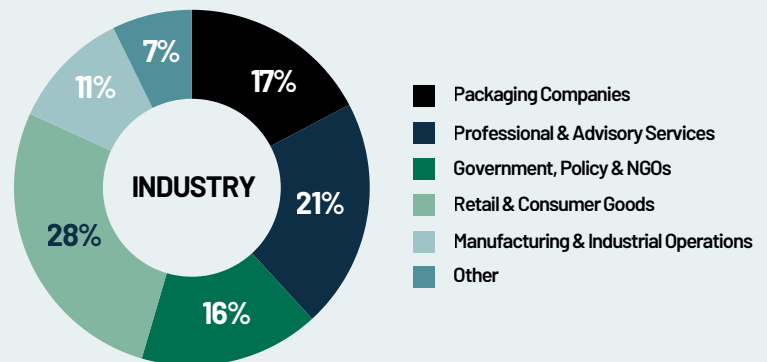
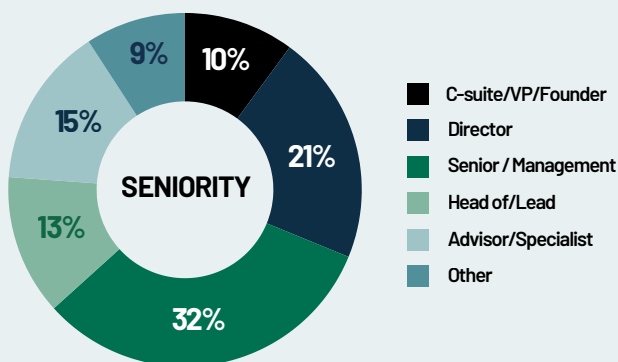
**Dr Wolfgang Trunk**

Team leader - DG Environment



## 2025 audience breakdown

[View 2025's attendee list](#) >



## Past conference sponsors



**EASTMAN**

**Emitwise**



**sagentia**  
INNOVATION

**Anthesis**

**bsi.**

# Workshop

## Hand-select stakeholders for an invitation-only meeting

Strengthen relationships

Test and refine strategy

Drive alignment and action

Unlock deep expertise

## What to expect



**Shape a valuable agenda:** We advise on the right topics to meet your aims and develop the run of show. We can adopt a format which allows for the best engagement and guarantees helpful insight.



**Stakeholder engagement:** Hand-select 10-15 stakeholders from our network or attendee list, and we will both secure their participation and share pre-read briefings to create interest.



**Gain feedback:** Use our independent, respected platform to engage critics, customers, and potential clients.



**Generate demand:** Position your brand as a thought leader by leading the conversation on the topics that matter most to your audience.



**Capture clear outcomes:** We can consolidate the workshop insights into a concise summary of key takeaways, inputs, constructive feedback and action points. This can then be shared more widely with our network through email, newsletter, website and LinkedIn.



**Leave the project management to us:** We handle the entire process from agenda development, attendee invitations and coordination, managing participant questions, handling tech and venue logistics, facilitating on the day and consolidating results.

## Previous clients include:



*"Partnering with the Innovation Forum was a seamless experience from start to finish. They quickly grasped our needs, remaining flexible to meet evolving requirements that aligned with our objectives. The Innovation Forum brought together high-level stakeholders and facilitated constructive dialogue, which led to practical and actionable next steps for Agmatix. Their efforts significantly enhanced our reputation and brand awareness by connecting us with key stakeholders within the agri-food supply chains. The Innovation Forum team is professional, flexible, and trustworthy. We look forward to future collaborations with them!"*



**Sarah Myers**  
VP Marketing



[Find out more](#) >

# Webinars

Highlight your chosen case-study, solution, or partnership

Build brand  
visibility

Highlight your  
solution

Announce new  
initiative or strategy

Engage in thought  
leadership



**Engage our senior network:** Attract a typical 800-1,000 registrants and extend your message beyond the conference floor. Tap into our global network of senior sustainability professionals.



**Create a piece of content which lasts:** Capture the conversation in audio and video formats, then amplify it through a multi-channel campaign.



**Engage live:** Gain immediate questions via the live Q&A and gain valuable insight into their priorities and questions.



**Elevate your profile via a multi-channel marketing campaign:** Innovation Forum promotes your panel for several weeks across our LinkedIn, newsletter and website.



**Capture clear outcomes:** We can consolidate the webinar data and insights into a summary document. [Click here to see an example of results consolidation.](#)

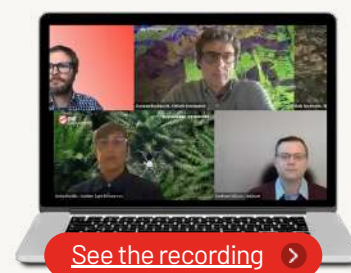


**Leave the project management to us:** We handle the entire process, from agenda development, speaker invitations and coordination, all marketing efforts, venue and tech logistics, facilitation, and write-up.

## Case study

### INC-5: do we have the plastic treaty we need?

With the aim of highlighting progress made in INC negotiations, Innovation Forum designed a panel of experts from our network to discuss the solution to reaching an agreement and how to ensure progress. We heard from Nestlé and Planet Tracker. The event received 546 registrations, 202 live participants and 700+ downloads.



#### **Feedstocks of the future: The role of next-gen materials in circular packaging**

Nestlé, Planet Tracker

**400 registrations, 202 live participants, 521+ downloads**



#### **Reuse by design: scaling circular packaging solutions through systems innovation**

Ellen MacArthur Foundation, The HEINEKEN Company, Visa, TOMRA

**430 registrations, 239 live participants, 518+ downloads**



#### **INC-4 debrief: What's next for the Global Plastics Treaty?**

Mondelēz International, The Recycling Partnership, Nestlé, WWF

**372 registrations, 129 live participants, 833+ downloads**

# Podcasts

## Develop content for our publishing channels

Innovation Forum podcasts are easily digestible yet thorough pieces of content for top executives to keep up to date with the latest news and announcements. Widely regarded as one of the best sustainability podcasts around, our channel features leading sustainability experts on business-critical issues.

- ✓ Our channel receives **8,500+ monthly downloads**, with episodes regularly reaching over a thousand listens.
- ✓ Each interview is co-developed with IF publishing director, Ian Welsh. Ian has 25 years writing and editing experience in magazine publishing and corporate communications – specialising in business and sustainability issues.
- ✓ A dedicated marketing campaign will position your interview in front of our network of **40,000+ sustainability professionals** across our website, newsletter and social media.

## Some examples include:



### **The power of recycled plastics and packaging**

Eastman | Stanley Black & Decker

**1,158+ combined downloads since publishing<sup>1</sup>**



### **Packaging decarbonisation: what are the incentives to drive success?**

Juliet Ermer, Senior associate | Sarah Laidler, Associate director | Carbon Trust

**1,269+ combined downloads since publishing<sup>1</sup>**



### **Sustainable plastics and packaging: innovations and challenges ahead**

Nestlé | UNEP | The Overbrook Foundation | Rainforest Alliance | WRAP | Plastic Collective

**1,095+ combined downloads since publishing<sup>1</sup>**

1. Figure retrieved previously with numbers continuing to climb since

## Example package: Quarterly podcasts x4

Develop a comprehensive series of interviews to highlight your chosen experts on your areas of focus. Benefit from a year of consistent promotion via our newsletter and LinkedIn, and create content which lasts.

[Read more](#)



# Testimonials



*Partnering with Innovation Forum is a consistently positive experience for Quantis. Working with Anita and her team is a joy, and the events continue to be a priority for us to sponsor and attend. At every event, we're certain to engage in quality content, develop connections with industry leaders, and deepen relationships within the community. The return on investment is clear for us through the partnerships and opportunities that arise from each event*



**Nassy Avramidis**

US marketing lead



*We all really enjoyed the event. Especially the panel format and that no one used slides throughout the event. I think the size of the event was perfect too. It gave you plenty of opportunity to speak to a good group of people.*



**Saskia Hornivius**

Market development manager- circular packaging



*I was looking to network, have a honest overview of other parts of the industry, and get inspired. I really liked the open format, without slides and lots of time to ask questions, giving the audience the opportunity to contribute to each session.*



**Monica Ordegno**

Global future of packaging strategy manager



*Altruistiq proudly sponsors the majority of Innovation Forum's events each year, and for good reason. To us, Innovation Forum consistently stands out as the most reliable platform in the industry. Every event delivers insightful, actionable content that leaves us feeling like we've gained authentic insights from major brands—something we can't always say about other industry events.*

*From a sponsorship perspective, Innovation Forum ensures we never have to worry about ROI. The quality of attendees is consistently high, and each year we meet new people within our target audience that we wouldn't encounter elsewhere. The forum masterfully curates its agenda to balance educational panels with ample networking opportunities that foster genuine connections. It never feels transactional or dominated by vendors; instead, everyone arrives eager to engage in meaningful discussions.*

*Innovation Forum is the only event company in this space that we can rely on year after year. Anita and Ruby make the sponsorship experience seamless, keeping us informed and always aligning the event with our business goals. Anita, in particular, goes above and beyond to ensure we get the most out of our sponsorship package, taking the time to truly understand our company and stakeholders, so our involvement feels tailored to each event.*



**Ellen Peters**

Communications lead



## Get in touch:

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