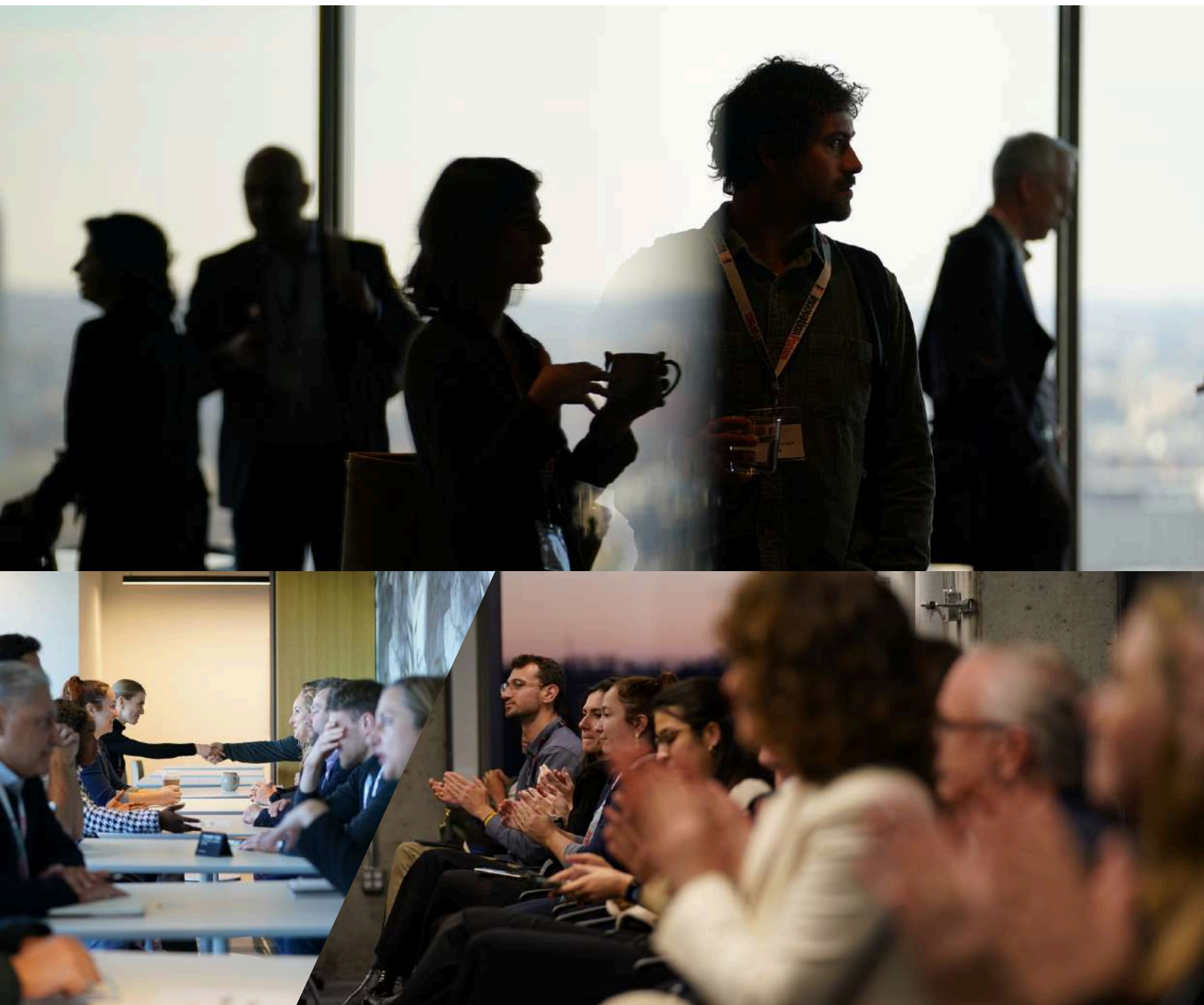




Sustainable Apparel and Textiles Series 2026

Amsterdam • 29th-30th April

New York City • TBC June



Get in touch for more information

Izzy Hodgson | Senior Partnerships Manager, Sustainable Apparel
izzy.hodgson@innovationforum.co.uk

Who we are and what we do

What we do

Innovation Forum is a purpose-driven organisation dedicated to making sustainability a business priority. Through our global network of 40,000+ senior professionals, we convene industry-leading conferences and publish critical insights on the most pressing sustainability challenges across global supply chains. Beyond events and publishing, we provide tailored stakeholder engagement, research, and communication services, leveraging our extensive network and cross-industry expertise to drive meaningful change. Through our independent and constructive approach, we help organisations navigate complex sustainability challenges and collaborate with confidence.

How we do it



Conferences

Find out more about our partnership opportunities

[Read more](#) >



Stakeholder engagement

Find out more about our workshops and launch events

[Read more](#) >



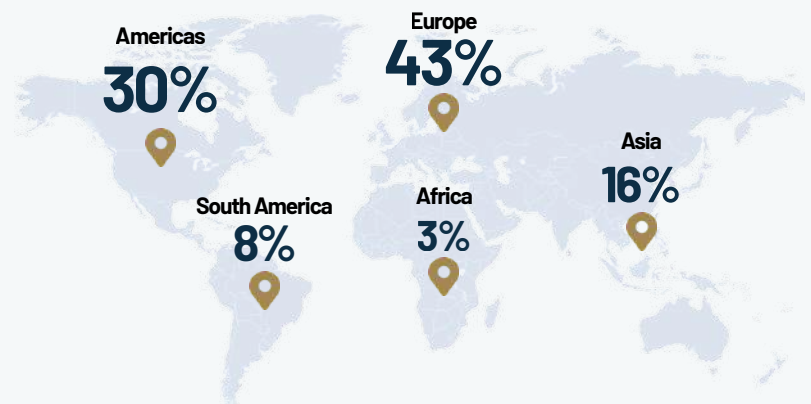
Communications, publishing and research

Find out more about our podcasts, articles and research

[Read more](#) >

Network and Reach

IF's audience includes more than 40,000 senior professionals working in sustainability and supply chains, globally. This network has been curated through years of conferences, publishing and discussion platforms.



Newsletter/ database

30,000+

sustainability
professionals



Webinars

1,000+

regular sign-ups



Website audience

110,000+

annual users



LinkedIn channels

20,000+

sustainability
professionals



Podcast channel

8,500+

monthly
downloads

Annual Partnerships

Our partners utilise IF conferences, publishing and stakeholder engagement services to create consistent touchpoints with a global network of 40,000+ sustainability leaders, gaining insight into – and recognition for – their sustainability initiatives.

Case-study partnership approach: CottonConnect



Film: Regenerative cotton – A supply chain revolution in the making?

Tapping into a broader audience, CottonConnect's documentary on regenerative farming initiatives highlighted their farmer centric approaches to sustainable agriculture. This film has resonated with viewers and since garnered 27,000+ views

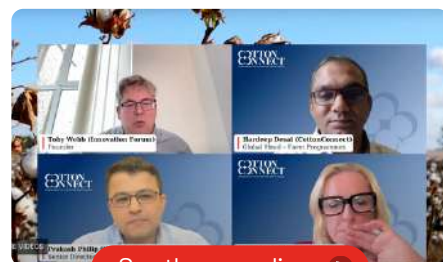


[See the recording](#) >



Webinar: The future of cotton farming: scaling regenerative sourcing

Building on the film's success, CottonConnect hosted a webinar on cotton industry challenges. With 743 registrants and 60 live audience questions, the interactive session raised awareness, engaged key stakeholders, and fostered valuable peer-to-peer learning



[See the recording](#) >



Stakeholder Engagement Workshops

To gain face-to-face insight from hand- selected stakeholders, CottonConnect hosted a workshop using their work in Gujarat as a case study. The session brought together 20 key stakeholders from across the corporate, NGO, and textile sectors and led to key feedback emphasising the need for on-the-ground farmer engagement and the role of technology as an enabler.



Conference sponsorship

Utilising our annual gatherings, CottonConnect has sponsored several IF conference series. Focusing on Sustainable Apparel and Commodities and Landscapes- CottonConnect has curated bespoke sessions within our agenda, held side events and sponsored main-stage sessions to raise awareness for their chosen initiatives and programmes to engage a mix of apparel stakeholders.



"As CottonConnect develops its approach to climate risk and mitigation for rural smallholder farmers, it is important to use to learn from others in the cotton sector and beyond. We want to share those learnings with organisations seeking to understand more about sustainable and regenerative agriculture practices. Partnering with Innovation Forum has enabled us to convene in-person sessions and also reach an audience interested in a specific topic via online webinars."



Alison Ward
CEO

**COTTON
CONNECT**

2025 - 2026 Conference calendar

Food and Agriculture



📍 **Amsterdam**

The Future of Food and Beverage

May 2026

12th - 13th



📍 **Minneapolis**

The Future of Food and Beverage, USA

May 2026

27th - 28th



📍 **Amsterdam**

Sustainable Commodities and Landscapes Forum

Oct 2025

21st - 22nd



Apparel



📍 **Amsterdam**

Sustainable Apparel and Textiles Conference

April 2026

29th - 30th



📍 **New York**

Sustainable Apparel and Textiles Conference, USA

June 2026

TBC



Packaging



📍 **Amsterdam**

Sustainable Packaging Innovation Forum

March 2026

10th - 11th



📍 **Chicago**

Sustainable Packaging Innovation Forum USA

Oct 2025

28th - 29th



Climate Action, and the Energy Transition



📍 **Amsterdam**

The Energy Transition Innovation Forum

April 2026

15th - 16th



📍 **Amsterdam**

The Scope 3 Innovation Forum

June 2026

16th - 17th



📍 **Washington D C**

The Scope 3 Innovation Forum USA

Dec 2025

3rd - 4th



Responsible Sourcing



📍 **London**

Responsible Sourcing and Ethical Trade Forum

Mar 2026

18th - 19th



📍 **London**

Critical Minerals Innovation Forum

Nov 2025

5th - 6th



Sustainable Apparel and Textiles

How brands can transform supply chains, scale circularity, and raise standards in the new legislative landscape

[Read the agenda](#) >

2025 speakers



Nicolaj Reffstrup
Founder

GANNI



Logan Duran
VP of ESG strategy

tapestry



Eva Karlsson
CEO

XHOUDINI



Thijs Maartens
Vice president sustainability



Stefan Seidel
Senior director corporate sustainability



Gudrun Messias
Director global sustainability direction



Lynne Walker
Director of Primark cares

PRIMARK®



Carsten Wentink
Policy officer



Sue Fairley
Head of sourcing, sustainability & quality

NEW LOOK

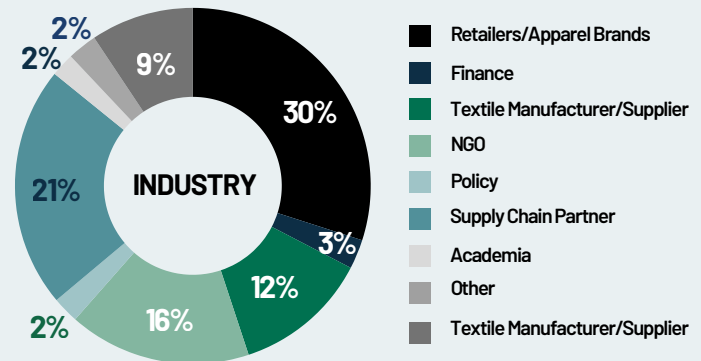
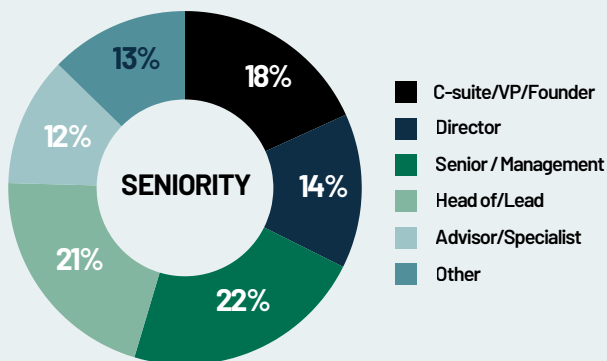


Begüm Kürkçü
Global director of sustainability



2025 audience breakdown

[View 2025's attendee list](#) >



Past conference sponsors



Cotton Incorporated



InforNexus



Mimaki
MIMAKI ENGINEERING CO., LTD.



worldly

Sustainable Apparel and Textiles

Sponsorship opportunities in brief:

Maximum visibility, deeper engagement, and guaranteed connections

Option A

- **Lead sponsorship** branding
- Speak on a **main-stage panel** for highest visibility, with the option to invite a brand partner
- Curate a **pre-event webinar** hosted for our full network (40k+ sustainability professionals)
- Summary **article** of the webinar hosted on IF website
- Up to **five passes** split between delegates and speaker

Price: £45,000

Option B

- **Lead sponsorship** branding
- Speak on a **main-stage panel** for highest visibility, with the option to invite a brand partner
- Speak on a **breakout session** for deeper conversation and face-to-face engagement
- **A Q&A podcast** (8.5k+ monthly downloads)
- Up to **five passes** split between delegates and speakers

Price: £40,000

Speak on the mainstage

Option C

- **Gold sponsorship** branding
- Speak on a **day-one main-stage panel** in front of the full audience
- A **Q&A podcast** (8.5k+ monthly downloads)
- Up to **four passes** split between delegates and speaker / moderator

Price: £25,000

Option D

- **Gold sponsorship** branding
- Speak on a **day-two main-stage panel** in front of the full audience
- Up to **three passes** split between delegates and speaker

Price: £18,000

Develop a mainstage session

Option E

- **Gold sponsorship** branding
- A **20-minute day two main-stage slot** in front of the full audience to showcase your solution, with the opportunity to feature a **brand partner**
- A **Podcast** for your case-study (8.5k+ monthly downloads)
- Up to **four passes** split between delegates and speaker



Price: £30,000 *only one available

All sponsorship packages also include:



Brand Visibility

Your logo featured on conference materials, banners, app and website.



Exclusive Access

Early access to a PDF attendee list weeks before.



Priority Networking

First to send connection and meeting requests via the app.



Social Recognition

Featured promotion across our social channels.

Sustainable Apparel and Textiles

Sponsorship opportunities in brief:

The following packages include speaking positions on our 'breakout' sessions - intimate, targeted discussions designed to connect you with the most relevant audience for your expertise. These sessions divide our audience based on their challenges and interests, ensuring deeper engagement, higher-quality conversations and more meaningful connections. The breakouts are split into three rooms:

1. **Track one:** *Social impact* - speak to up to 50 relevant attendees
2. **Track two:** *Business imperative* - speak to up to 65 relevant attendees
3. **Track three:** *Regulator compliance and leadership* - speak to up to 130 relevant attendees

Speak on a breakout session

Option F

- Co sponsorship branding
- Speak on an **existing 45-50 minute breakout session** for deeper engagement and meaningful conversation
- Up to **three passes** split between delegates and speaker

Price for track one and two: £12,000 *six available

Price for track three: £24,000 *three available

Option G

- Co sponsorship branding
- Speak on an **existing 30-minute breakout session** in our "case-study" round and **invite a brand partner** to highlight your partnership
- Up to **four passes** split between delegates and speakers

Price for track one and two: £18,000 *two available

Price for track three: £24,000 *one available

Develop a bespoke breakout session

Option H

- Co sponsorship branding
- **Curate a 45-50 minute panel featuring three speakers**
 - Develop a new session to highlight your partnership, initiative or solution to a relevant group of senior attendees
 - Engage our audience face-to-face through an intimate Q&A following your panel
 - The IF team will manage logistics, create the agenda and secure expert speakers
- **A Podcast** to highlight your case-study beyond the conference audience (8.5k+ monthly downloads)
- Up to **four passes** split between delegates and speaker

Price for track one and two: £28,000

All sponsorship packages also include:



Brand Visibility

Your logo featured on conference materials, banners, app and website.



Exclusive Access

Early access to a PDF attendee list weeks before.



Priority Networking

First to send connection and meeting requests via the app.



Social Recognition

Featured promotion across our social channels.

Sustainable Apparel and Textiles

Additional opportunities in brief:



Curate and moderate a learning group

- Lead a closed-door roundtable of 15 highly relevant attendees
- Curate an in-depth discussion across 90 minutes for real engagement and insight from industry experts
- Participants register before the event so you know who'll be in the room
- Arrange a follow up 6 weeks after the event to continue the discussions and to build on the relationships made

Price: £10,000 *only two available



Exhibition booths

- Just 8 exclusive booths for maximum exposure
- 6+ hours to connect with key decision-makers
- Showcase your product, materials and host meetings
- In the networking area for consistent foot traffic

Exhibition package (includes 2 passes): £11,000

Add a booth onto a sponsorship package (no passes): £9,000



Workshop

- A 50-minute, invite-only workshop designed to deepen relationships, collaborate, and shape industry conversations.
- Strengthen relationships: Connect with 10-15 carefully selected conference attendees
- Generate demand: Position your brand as a thought leader by leading the conversation on the topics that matter most

Price: £25,000



Webinar

- Engage a typical 1,000+ registrants, reaching far beyond the conference audience
- Create a piece of content which lasts, accompanied via a multi-channel marketing campaign
- Engage live attendees via a Q&A, and receive a summary of all questions and organisations after

Price from: £12,500

Sustainable Apparel and Textiles, USA

How brands can adapt to regulation, build resilience and collectively scale circular systems

[Read the agenda](#) >

2025 speakers



Jennifer DuBuisson
Senior director sustainability



Deanna Bratter
Chief sustainability officer



Carmen Gama
Director of circular design



Annie Agle
Vice president of impact and sustainability



Jason Berns
Head of sustainability and product innovation



Jeffrey FitzPatrick
Director, corporate sustainability



Ajay Chadha
Director - materials innovation



Anna Kelles Ph.D.
Assemblymember - sponsor of the Fashion act



Jenn Symm
Head of sustainability

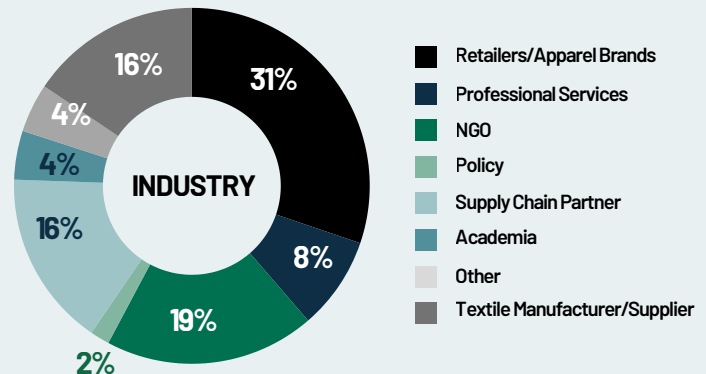
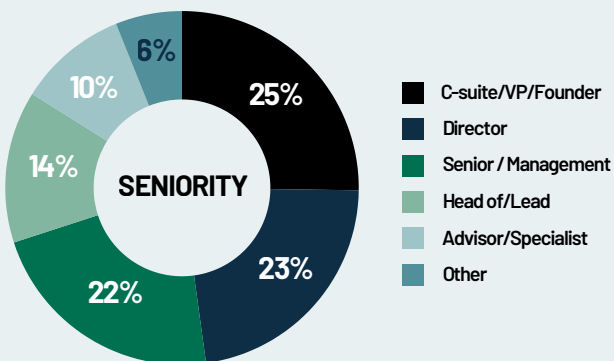


Katina Boutis
Senior director of sustainability and sourcing



2025 audience breakdown

[View 2025's attendee list](#) >



Past conference sponsors



FIBRE52™



HYOSUNG
TNC



PETERSON SOLUTIONS



Sustainable Apparel and Textiles, USA

Sponsorship opportunities in brief:

Maximum visibility, deeper engagement, and guaranteed connections

Option A

- **Lead sponsorship** branding
- Speak on a **main-stage panel** for highest visibility, with the option to invite a brand partner
- Curate a **pre-event webinar** hosted for our full network (40k+ sustainability professionals)
- Summary **article** of the webinar hosted on IF website
- Up to **five passes** split between delegates and speaker

Price: £29,000

Option B

- **Lead sponsorship** branding
- Speak on a **main-stage panel** for highest visibility, with the option to invite a brand partner
- Speak on a **breakout session** for deeper conversation and face-to-face engagement
- A **Q&A podcast** (8.5k+ monthly downloads)
- Up to **five passes** split between delegates and speakers

Price: £25,000

Speak on the mainstage

Option C

- **Gold sponsorship** branding
- Speak on a **day-one main-stage panel** in front of the full audience
- A **Q&A podcast** (8.5k+ monthly downloads)
- Up to **four passes** split between delegates and speaker / moderator

Price: £16,000

Option D

- **Gold sponsorship** branding
- Speak on a **day-two main-stage panel** in front of the full audience
- Up to **three passes** split between delegates and speaker

Price: £13,000

Develop a mainstage session

Option E

- **Gold sponsorship** branding
- A **20-minute day two main-stage slot** in front of the full audience to showcase your solution, with the opportunity to feature a **brand partner**
- Up to **four passes** split between delegates and speakers



Price: £16,000

All sponsorship packages also include:



Brand Visibility

Your logo featured on conference materials, banners, app and website.



Exclusive Access

Early access to a PDF attendee list weeks before.



Priority Networking

First to send connection and meeting requests via the app.



Social Recognition

Featured promotion across our social channels.

Sustainable Apparel and Textiles, USA

Sponsorship opportunities in brief:

Speak on a breakout session

Option F

- Co sponsorship branding
- Speak on an **existing 45-50 minute breakout session** for face-to-face engagement with 40-60 attendees
- Up to **three passes** split between delegates and speaker

Price: £9,500

Option G

- Co sponsorship branding
- Speak on an **existing 30-minute breakout session** in our "case-study" round and **invite a brand partner** to highlight your partnership
- Up to **four passes** split between delegates and speakers

Price: £12,000

Develop a bespoke breakout session

Option H

- Co sponsorship branding
- **Curate a 45-50 minute panel featuring three speakers**
 - Develop a new session to highlight your partnership or solution to a room of 40-60 senior sustainability professionals
 - Engage our audience face-to-face through an intimate Q&A following your panel
 - The IF team will manage logistics, create the agenda and secure expert speakers
- Up to **four passes** split between delegates and speaker
- **A Podcast** to highlight your case-study beyond the conference audience (8.5k+ monthly downloads)

Price: £22,000



All sponsorship packages also include:



Brand Visibility

Your logo featured on conference materials, banners, app and website.



Exclusive Access

Early access to a PDF attendee list weeks before.



Priority Networking

First to send connection and meeting requests via the app.



Social Recognition

Featured promotion across our social channels.

Sustainable Apparel and Textiles, USA

Additional opportunities in brief:



Exhibition booths

- Just 4 exclusive booths for maximum exposure
- 6+ hours to connect with key decision-makers
- Showcase your product, materials and host meetings
- In the networking area for consistent foot traffic

Exhibition package (includes 2 passes): £7,500

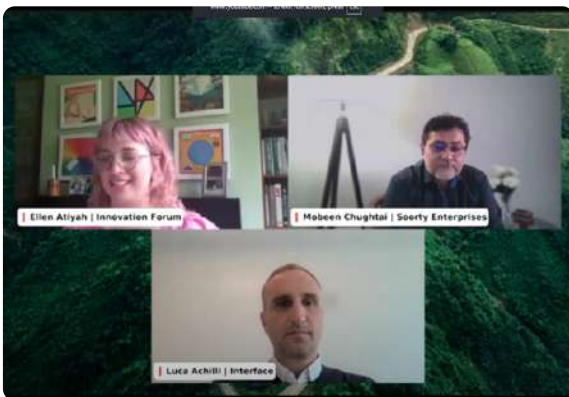
Add a booth onto a sponsorship package (no passes): £5,500



Workshop

- A 50-minute, invite-only workshop designed to deepen relationships, collaborate, and shape industry conversations.
- Strengthen relationships: Connect with 10-15 carefully selected conference attendees
- Generate demand: Position your brand as a thought leader by leading the conversation on the topics that matter most

Price: £25,000



Webinar

- Engage a typical 1,000+ registrants, reaching far beyond the conference audience
- Create a piece of content which lasts, accompanied via a multi-channel marketing campaign
- Engage live attendees via a Q&A, and receive a summary of all questions and organisations after

Price from: £12,500

Networking opportunities

Connect with senior manager and C-suite level industry professionals with over six hours of designated networking during the event.

**DAY
01**

Registration and breakfast **60 min.**
Morning break **40 min.**
Lunchtime **60 min.**
Afternoon break **30 min.**
Networking drinks **60+ min.**

**DAY
02**

Registration and breakfast **60 min.**
Morning break **30 min.**
Lunchtime **60 min.**

Workshop

Hand-select stakeholders for an invitation-only meeting

Strengthen relationships

Test and refine strategy

Drive alignment and action

Unlock deep expertise

What to expect



Shape a valuable agenda: We advise on the right topics to meet your aims and develop the run of show. We can adopt a format which allows for the best engagement and guarantees helpful insight.



Stakeholder engagement: Hand-select 10-15 stakeholders from our network or attendee list, and we will both secure their participation and share pre-read briefings to create interest.



Gain feedback: Use our independent, respected platform to engage critics, customers, and potential clients.



Generate demand: Position your brand as a thought leader by leading the conversation on the topics that matter most to your audience.



Capture clear outcomes: We can consolidate the workshop insights into a concise summary of key takeaways, inputs, constructive feedback and action points. This can then be shared more widely with our network through email, newsletter, website and LinkedIn.



Leave the project management to us: We handle the entire process from agenda development, attendee invitations and coordination, managing participant questions, handling tech and venue logistics, facilitating on the day and consolidating results.

Price: £25,000 + VAT

Previous clients include:



"Partnering with the Innovation Forum was a seamless experience from start to finish. They quickly grasped our needs, remaining flexible to meet evolving requirements that aligned with our objectives. The Innovation Forum brought together high-level stakeholders and facilitated constructive dialogue, which led to practical and actionable next steps for Agmatix. Their efforts significantly enhanced our reputation and brand awareness by connecting us with key stakeholders within the agri-food supply chains. The Innovation Forum team is professional, flexible, and trustworthy. We look forward to future collaborations with them!"



Sarah Myers
VP Marketing



[Find out more](#) >

Webinars

Highlight your chosen case-study, solution, or partnership

Build brand
visibility

Highlight your
solution

Announce new
initiative or strategy

Engage in thought
leadership



Engage our senior network: Attract a typical 800-1,000 registrants and extend your message beyond the conference floor. Tap into our global network of senior sustainability professionals.



Create a piece of content which lasts: Capture the conversation in audio and video formats, then amplify it through a multi-channel campaign.



Engage live: Gain immediate questions via the live Q&A and gain valuable insight into their priorities and questions.



Elevate your profile via a multi-channel marketing campaign: Innovation Forum promotes your panel for several weeks across our LinkedIn, newsletter and website.



Capture clear outcomes: We can consolidate the webinar data and insights into a summary document. [Click here to see an example of results consolidation.](#)



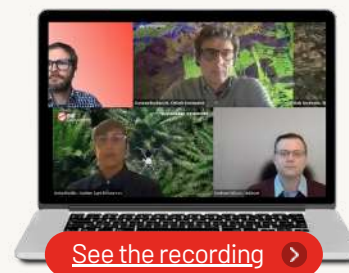
Leave the project management to us: We handle the entire process, from agenda development, speaker invitations and coordination, all marketing efforts, venue and tech logistics, facilitation, and write-up.

From: £12,500 + VAT

Case study

The social impact of circularity: How circular fashion can deliver for people, planet, and profit

This webinar discussion took a holistic approach to circularity to explore how circular systems can empower workers, foster economic resilience, and drive sustainable growth for the triple bottom line—people, planet, and profit.



The future of cotton farming: scaling regenerative sourcing

CottonConnect

743 registrations, 202 live participants, 829+ downloads



Closing the loop: The role of recycled and recyclable materials in a circular economy

Cradle to Cradle Products Innovation Institute, Index, Bank & Vogue

671 registrations, 242 live participants, 1,094+ downloads



Circular by design: How apparel brands can make informed choices

APRIL, H&M, Textiles Exchange, VF Corporation

858 registrations, 202 live participants, 1,196+ downloads

Podcasts

Develop content for our publishing channels

Innovation Forum podcasts are easily digestible yet thorough pieces of content for top executives to keep up to date with the latest news and announcements. Widely regarded as one of the best sustainability podcasts around, our channel features leading sustainability experts on business-critical issues.

- ✓ Our channel receives **8,500+ monthly downloads**, with episodes regularly reaching over a thousand listens.
- ✓ Each interview is co-developed with IF publishing director, Ian Welsh. Ian has 25 years writing and editing experience in magazine publishing and corporate communications – specialising in business and sustainability issues.
- ✓ A dedicated marketing campaign will position your interview in front of our network of **40,000+ sustainability professionals** across our website, newsletter and social media.

Some examples include:



Extending digital traceability beyond apparel supply chains

Barbara Dunin, Director of ESG, marketing and communications | Beontag

930+ combined downloads since publishing¹



Switching gears to building circular economy within the apparel sector

Matthew Hawthorne, Footprinting and sustainability expert | Quantis

870+ combined downloads since publishing¹



Rethinking textiles: strategies for effective decarbonisation

Krishna Manda, Vice president corporate sustainability | Lenzing

650+ combined downloads since publishing¹

1. Figure retrieved previously with numbers continuing to climb since

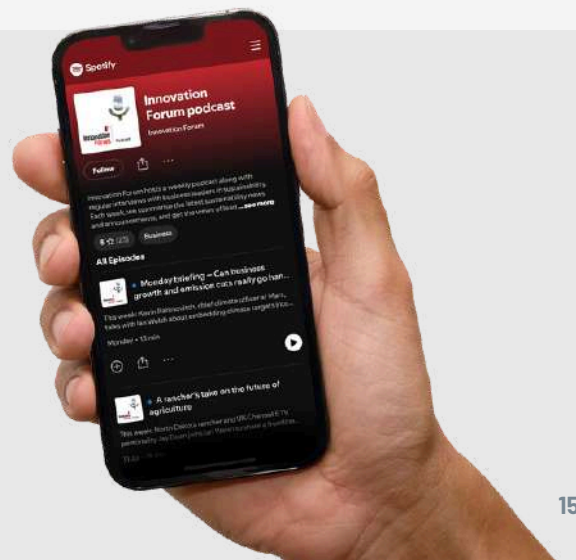
Standalone price: £4,000 + VAT

Example package: Quarterly podcasts x4

Develop a comprehensive series of interviews to highlight your chosen experts on your areas of focus. Benefit from a year of consistent promotion via our newsletter and LinkedIn, and create content which lasts.

[Read more](#)

Series price: £12,000 + VAT



Testimonials



Partnering with Innovation Forum is a consistently positive experience for Quantis. Working with Anita and her team is a joy, and the events continue to be a priority for us to sponsor and attend. At every event, we're certain to engage in quality content, develop connections with industry leaders, and deepen relationships within the community. The return on investment is clear for us through the partnerships and opportunities that arise from each event



Nassy Avramidis

US marketing lead



When you commit time and budget to attend a sustainability conference, you want more than inspiration—you want ROI. This event delivers. From sharp insights and actionable knowledge to high-value connections and real deals in motion, it's where conversations turn into collaboration.



Marwa Zamaray

Marketing director



The conference created a rare space for candid dialogue and meaningful collaboration across the supply chain. I left inspired by both the solutions being developed and the energy in the room.



Ajay Chadha

Director- material innovation



Altruistiq proudly sponsors the majority of Innovation Forum's events each year, and for good reason. To us, Innovation Forum consistently stands out as the most reliable platform in the industry. Every event delivers insightful, actionable content that leaves us feeling like we've gained authentic insights from major brands—something we can't always say about other industry events.

From a sponsorship perspective, Innovation Forum ensures we never have to worry about ROI. The quality of attendees is consistently high, and each year we meet new people within our target audience that we wouldn't encounter elsewhere. The forum masterfully curates its agenda to balance educational panels with ample networking opportunities that foster genuine connections. It never feels transactional or dominated by vendors; instead, everyone arrives eager to engage in meaningful discussions.

Innovation Forum is the only event company in this space that we can rely on year after year. Anita and Ruby make the sponsorship experience seamless, keeping us informed and always aligning the event with our business goals. Anita, in particular, goes above and beyond to ensure we get the most out of our sponsorship package, taking the time to truly understand our company and stakeholders, so our involvement feels tailored to each event.

When I book through Anita, I know it's more than just a sponsorship—it's a lasting partnership that we're excited to continue growing well into the future.



Ellen Peters

Communications lead



Get in touch:

Izzy Hodgson, Senior Partnerships Manager, Sustainable Apparel, izzy.hodgson@innovationforum.co.uk